

## BEACON PROMOTIONS AWARDED 2011 PPAI SUPPLIER STAR AWARD



New Ulm, MN, January, 2011 – Beacon Promotions, Inc., New Ulm, MN was recognized and awarded the Supplier Star in the S9 category at the 2011 PPAI Awards Banquet at The PPAI Expo held in Las Vegas last week. Winners are selected by industry distributors who vote for top suppliers in 9 revenue categories. Winners are recognized for outstanding service in areas such as responsiveness, on-time shipping, product quality and sales aids.

Winning this award is a great achievement because it is a reflection of a supplier's performance as seen by its customers over a full year. The PPAI Supplier Star is the most prestigious award for supplier members. Three suppliers are nominated for this award each year and Beacon has been among those nominated in 4 of its 5 eligible years.

"We are very honored to receive this award", states Gary Haley, President and COO. "We have a great team at Beacon and everyone understands the needs of our distributor customers."

Beacon Promotions has a great reputation for service as shown by SAGE overall rating "A" and ESP rating of 5 out of 5 Stars. Beacon performs award winning service everyday and offers a wide selection of products, such as: calendars, table covers, drinkware, bags, writing instruments and Dri Mark Highlighters, Mag-Lites®, housewares, and name brand incentive products from companies like Waterford, SONY, Bose, Canon, Bulova, Oakley and more.

For more information on Beacon Promotions, visit our website at [www.beaconpromotions.com](http://www.beaconpromotions.com)

